

W O R D C A M P

K A N P U R

2018

CALL FOR SPONSORS



WORDCAMP KANPUR 2018

WordCamp Kanpur 2018 will bring together artists, bloggers, designers, entrepreneurs, and web developers, from India, and all across the world.

By sponsoring WordCamp Kanpur, not only will you support the community in making this event happen but will get your brand visibility in front of a diverse set of audience.

WHAT IS WORDCAMP ?

WordCamps are official WordPress related conferences that are approved by WordPress Central. They are also non-profit events, with any surplus being fed back into the WordPress Community

IMPORTANT THINGS ABOUT LAST YEAR

WordCamp Kanpur 2017...

- WordCamp Kanpur is Uttar Pradesh's only WordCamp.
- WordCamp Kanpur 2017 had around 200 people from all over the country.
- We had 13 speakers covering topics on development, content marketing, social media, community and more.
- 22 sponsors were involved in the event.



SHOULD I BECOME SPONSOR

Sponsorship of WordCamp Kanpur is a unique opportunity. It is the only WordCamp in Uttar Pradesh which brings people from this side of the country..

Speakers, attendees, and sponsors will come from all over the country, and sponsorship will give you both access and high visibility.

WordCamps are known to bring together WordPress influencers and opportunities for new partnerships. It's the No.1 event for networking in the WordPress community, and a great way for establishing and reinforcing ties to the community. Above all, it's a great way to give back to the global community.

JOIN NOW

YOU CAN APPLY TO BE A SPONSOR FROM HERE



WANT TO SPONSOR ?

ABOUT PROGRAM

WordCamp Kanpur has three levels of Sponsorships, which are Gold, Silver & Bronze. Additionally, individuals can also support WordCamp Kanpur by paying full cost of their ticket as an Individual Sponsor.

All levels have their own perks, like booth at the event, standees in the venue, free tickets, and more.

You can find more details about Sponsorship Packages on next page.

Apart from mentioned packages, you can also become an In-Kind Sponsor by offering to pay for some service for WordCamp, like WiFi, Food, Swag, etc.

GOLD SPONSORSHIP

₹50,000 (\$800)

- Logo and company description on our site.
- A dedicated blog post introducing you.
- Social media posts thanking you before, during and after the event.
- Acknowledgment and thanks in opening and closing remarks.
- Desk Space in the Networking Area.
- 2 Roll-up Standees in the Networking Area.
- Your logo on all Sponsor Standees.
- Allowed to have flyers and swags in Swag bag.
- Five entry passes to attend WordCamp Kanpur.

SILVER SPONSORSHIP

₹25,000 (\$400)

- Logo and company description on our site.
- A dedicated blog post introducing you.
- Social media posts thanking you before, during and after the event.
- Acknowledgment and thanks in opening and closing remarks.
- Desk Space in the Networking Area.
- 1 Roll-up Standees in the Networking Area.
- Your logo on all Sponsor Standees.
- Allowed to have flyers and swag in Swag bag.
- Three entry passes to attend WordCamp Kanpur.

BRONZE SPONSORSHIP

₹10,000 (\$180)

- Logo and company description on our site.
- A dedicated blog post introducing you.
- Social media posts thanking you before, during and after the event.
- Acknowledgment and thanks in opening and closing remarks.
- Your logo on all Sponsor Standees.
- Allowed to have flyers and swag in Swag bag.
- Three entry passes to attend WordCamp Kanpur.

INDIVIDUAL SPONSORSHIP

For individuals or small businesses who want to support the event by paying the actual cost per attendee. If you're interested then you can become a sponsor by getting the Individual Sponsorship ticket

₹2,500(\$40)

- Social media posts thanking you before the event.

- Acknowledgment and thanks in opening or closing remarks.

- Mention on the website without a logo.

- One entry passes to attend WordCamp Kanpur.